

September 2011 Investor Update

October 11, 2011

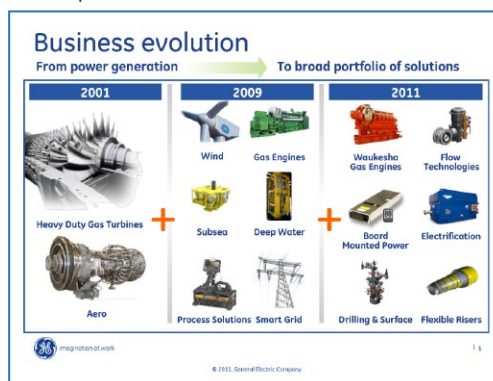
To the Investment Community,

On September 2, The Board of Directors of GE declared a \$0.15 a share dividend on the outstanding common stock of the Company payable on October 25, 2011 with a record date of September 19, 2011 and ex-dividend date of September 15, 2011. Please click [here](#) to access the press release.

On September 13, GE filed an 8-K confirming that the Company would redeem in full the Preferred Shares held by Berkshire Hathaway Inc. for the stated redemption price of \$3.3 billion, plus accrued and unpaid dividends to the redemption date. The redemption date will be October 17, 2011. Please click [here](#) to access the 8-K details.

GE announced on September 16 the expansion of its position in one of the world's fastest growing markets. GE Chairman of the Board & Chief Executive Officer Jeffrey Immelt signed agreements to set up two new joint ventures in Russia which could drive \$10 - \$15 billion in sales. Under the new JVs, GE anticipates orders of energy-efficient heavy-duty gas-fired power turbines with total capacity of up to 5 gigawatts of power as well as thousands of high-tech medical diagnostic units in Russia. Please click [here](#) to access the press release.

On September 20, GE Vice Chairman & GE Energy Infrastructure CEO John Krenicki and other key members of the leadership team presented at the GE Energy Investor Meeting at the John F. Welch Leadership Development Center in Crotonville. In the presentation, Mr. Krenicki emphasized how new product introduction and localization have positioned GE Energy for growth in 2012 and beyond. The slide in the upper right illustrates the portfolio transformation that GE Energy has experienced over the last decade, growing from a gas turbine business to a business that offers a broad portfolio of energy solutions. The middle slide illustrates our product competitiveness and our consistent investment in R&D. The final slide highlights how this strategy of great products, growth in emerging markets, and expanding franchise value translates into GE's long term financial framework. Please click [here](#) to access presentation materials.



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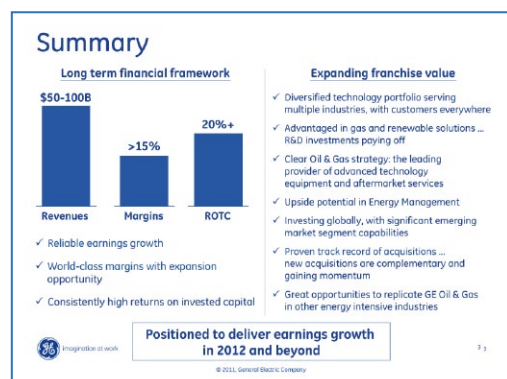
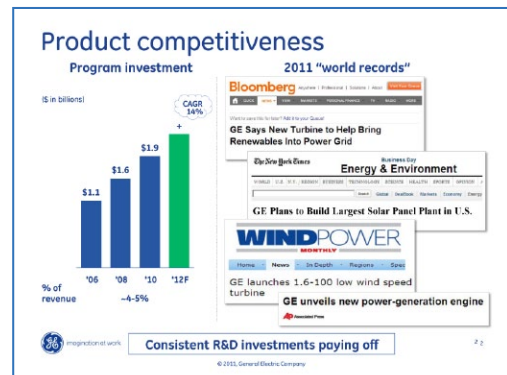
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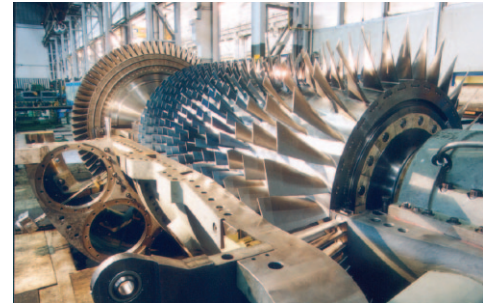
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Investor Update CONTINUED

On September 21, Senior Vice President of GE Global Research Mark Little presented at the Citi 2011 Global Industrials Conference in Boston. Mr. Little's presentation called attention to the broader theme of technology and innovation at GE, highlighting the critical role R&D will continue to play in new product launches this year as well as Global Research's expanding international presence. The presentation also went into greater detail about Energy R&D and Healthcare Solutions. Please click [here](#) to access presentation materials.



On September 27, President & CEO of Energy Financial Services Alex Urquhart presented at the Oppenheimer 6th Annual Industrials Conference in New York. In the presentation, Mr. Urquhart provided a business update on its \$20 billion well-diversified portfolio and how it utilizes expertise from GE's Energy Infrastructure business to create value for customers and shareholders. Later in the presentation, Mr. Urquhart showcased some of the investments in renewables, natural gas, and power plants made by GE Energy Financial Services. Please click [here](#) to access presentation materials.

For presentations, news and other helpful information please visit our investor website at <http://www.ge.com/investor>.

Please see "GE Reports" to keep informed about the latest company developments. We will update it daily to share information and our perspectives on GE activities around the world. Please visit our website at <http://www.gereports.com/>.

Regards,



This document contains "forward-looking statements" – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance and financial condition, and often contain words such as "expect," "anticipate," "intend," "plan," "believe," "seek," "see," or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, particular uncertainties that could cause our actual results to be materially different than those expressed in our forward-looking statements include: current economic and financial conditions, including volatility in interest and exchange rates, commodity and equity prices and the value of financial assets; potential market disruptions or other impacts arising in the United States or Europe from sovereign debt issues, including developments in connection with the U.S. indebtedness cap; the impact of conditions in the financial and credit markets on the availability and cost of General Electric Capital Corporation's (GECC) funding and on our ability to reduce GECC's asset levels as planned; the impact of conditions in the housing market and unemployment rates on the level of commercial and consumer credit defaults; changes in Japanese consumer behavior that may affect our estimates of liability for excess interest refund claims (Grey Zone); potential financial implications from the Japanese natural disaster; our ability to maintain our current credit rating and the impact on our funding costs and competitive position if we do not do so; the adequacy of our cash flow and earnings and other conditions which may affect our ability to pay our quarterly dividend at the planned level; the level of demand and financial performance of the major industries we serve, including, without limitation, air and rail transportation, energy generation, real estate and healthcare; the impact of regulation and regulatory, investigative and legal proceedings and legal compliance risks, including the impact of financial services regulation; strategic actions, including acquisitions, joint ventures and dispositions and our success in completing announced transactions and integrating acquired businesses; and numerous other matters of national, regional and global scale, including those of a political, economic, business and competitive nature. These uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

Industrial Businesses

ENERGY INFRASTRUCTURE

- GE has secured more than \$800 million in commitments to supply wind and gas turbines for projects in Brazil that will produce 1.4 gigawatts of electricity—40 percent of the total amount awarded in energy auctions conducted recently by Brazil's National Electric Power Agency. The A-3 and Reserve energy auctions, which took place August 17-18, will supply 51 energy projects in Brazil with a total gross capacity of 3.9 gigawatts. GE won all of the natural gas power generation commitments and will be supplying 7FA Gas Turbine combined-cycle technology for more than 1 gigawatt of projects. In addition, commitments for at least 378 megawatts of GE's 1.6-megawatt wind turbine technology have been made, with many projects still in process. [Read the press release.](#)
- GE has signed contracts totaling US\$300 million to supply six gas turbines and associated services to the Egyptian Electricity Holding Company for two new combined-cycle power plants near Cairo that will support Egypt's rapidly growing energy needs. GE and its consortium partner, SEPCO III, have been selected for the expansions of Giza North and Banha power plants. The projects will add 2,250 megawatts of capacity to the country's power grid, or 10 percent of capacity to the country's grid, supporting residents and businesses in Cairo. These \$300 million contracts constitute the largest power generation order between GE and Egypt. [Read the press release.](#)
- In its first solar investment in Australia, GE Energy has partnered with US thin-film producer First Solar and local state-owned energy firm Verve Energy to build a solar farm ten times larger than any yet built in the country. It will supply electricity for a desalination plant in Western Australia, which has a mandate to use renewable power for all new desalination projects. [Read the press release.](#)
- GE will supply 300 megawatts of its latest wind turbine technology including operation and maintenance services for the Settlers Trail Wind Farm in Iroquois County, Illinois, and the Pioneer Trail Wind Farm in Iroquois and Ford Counties in Illinois. E.ON Climate & Renewables, NA (ECRNA) is developing the projects. A total of 188 GE 1.6 wind turbines, which represent the latest evolution of the company's wind turbine technology, will power the Settlers Trail and Pioneer Trail wind farms. [Read the press release.](#)
- GE and PetroSA, South Africa's National Oil Company, signed a memorandum of understanding (MOU) to establish a framework for exploring cooperation between the two companies that could lead to future commercial opportunities and help support the country's ongoing economic growth. The MOU was signed by John Krenicki, GE vice chairman and president and CEO of GE Energy; and Dr. Benny Mokaba, PetroSA chairman. [Read the press release.](#)
- GE is delivering an added level of energy security at the London 2012 Olympic and Paralympic Games with uninterruptible power supply (UPS) solutions that maintain energy to vital systems. In the event of a power grid disruption, GE technology and on-site engineering support will switch to battery back-up power—keeping the games running until power is restored. [Read the press release.](#)



Industrial Businesses CONTINUED

TRANSPORTATION

- GE Transportation will invest about \$200 million in a Fort Worth, Texas, locomotive plant and to upgrade its operations in Erie, Pennsylvania. GE Transportation will create more than 500 new manufacturing jobs in Texas by 2012 with the potential for up to 275 additional jobs in subsequent years. The Texas facility will start production in the third quarter of 2012. GE also will invest in technology upgrades at its more than 100-year-old manufacturing facility in Erie, Pennsylvania, to meet accelerating domestic and global demand. This year, GE Transportation has announced more than 1,900 new U.S. jobs, including nearly 1,000 at its Erie site.

[Read the press release.](#)



AVIATION

- GE Aviation congratulates All Nippon Airways (ANA) and Boeing on the historic first delivery of the 787 Dreamliner. Aviation Systems is a key supplier on the 787, including the common core system, enhanced airborne flight recorder and the landing gear actuation and indication and nose wheel steering systems. The GENx engine will enter service on the 787s scheduled later this year.

[Read the press release.](#)

- GE Aviation Systems in Vandalia, Ohio, which makes electric power generators and related systems for military and civilian aircraft, has been awarded a \$10.9 million contract to provide generator control units for the Navy, the Department of Defense said. The company, part of General Electric, is to complete work under the contract in September 2014, the Defense Department said. The Defense Logistics Agency Aviation, in Philadelphia, awarded the contract. [Read the press release.](#)
- Evendale, Ohio-based GE Aviation is marking 40 years in the commercial aviation business, feeling strong about the future. The world's largest jet engine maker landed unprecedented orders for more than \$27 billion in engines and services at the Paris Air Show in June. GE and its partners are set to deliver a record 2,300 jet engines to airlines around the globe next year. Revenues are on pace to top last year's \$17.6 billion. And plans call for 1,000 new hires in the U.S. over the next three years.

[Read the press release.](#)



HOME & BUSINESS SOLUTIONS

- GE accepted applications for 480 hourly manufacturing jobs at Appliance Park in Louisville, Kentucky. While the final mix of positions has not yet been decided, the new hires, who will start in February, will work on new products like the GeoSpring water heater, bottom freezer refrigerators, a new dishwasher line and a new front load washing machine and matching dryer in buildings across the sprawling complex, including one that has been idle since the 1980s. Currently, the GeoSpring water heater is made exclusively in China, making the expansion in Louisville an example of "onshoring." [Read the press release.](#)



Industrial Businesses CONTINUED

HEALTHCARE

- GE Healthcare announced its plans to dedicate \$1 billion of its total R&D budget over the next five years to expand its advanced cancer diagnostic and molecular imaging capabilities, as well as its world-class technologies for the manufacture of biopharmaceuticals and for cancer research. *Read the press release.*
- GE Healthcare has announced the availability of HDlive and Volume SRI (Speckle Reduction Imaging) for women's health imaging products within its Voluson Expert series platform. These innovations are being showcased for the first time in the United States at the 2011 International Society of Ultrasound in Obstetrics and Gynecology (ISUOG) congress in Los Angeles. *Read the press release.*
- Emphasizing its commitment to low-dose medical imaging, GE Healthcare announced 510(k) clearance of its revolutionary Computed Tomography (CT) technology, called Veo,* which may help physicians deliver accurate diagnoses by enabling profound CT image clarity at dramatically lower dose. [i] Veo represents the CT industry's first Model-Based Iterative Reconstruction (MBIR) technique, and is already available on GE Discovery* CT750 HD systems in Europe, Canada and regions of Asia. *Read the press release.*

*Trademark of General Electric Company

[i] In clinical practice, the use of Veo may reduce CT patient dose depending on the clinical task, patient size, anatomical location and clinical practice. A consultation with a radiologist and a physicist should be made to determine the appropriate dose to obtain diagnostic image quality for the particular clinical task.



GE Capital

- GE Capital, Corporate Finance announced it is co-syndication agent on a \$600 million cash flow-based revolving credit facility for MasTec, Inc. (NYSE:MTZ), a leading infrastructure construction company. The financing will be used for growth and general corporate purposes. GE Capital Markets served as joint lead arranger and book manager. [Read the press release.](#)
- GE Capital, Healthcare Financial Services announced that it has closed, as administrative agent, \$115 million in senior secured credit facilities for Evolution1 (formerly Evolution Benefits, Inc.), a portfolio company of Genstar Capital, LLC. The financing was used to recapitalize Genstar's acquisition of Evolution Benefits and support the company's acquisition of Lighthouse1, LLC. GE Capital Markets served as sole lead arranger and joint bookrunner. [Read the press release.](#)
- GE Capital, Corporate Finance announced it is the administrative agent for a \$90 million asset-based credit facility for Caraustar Industries Inc., a leading manufacturer of recycled and converted paperboard products. The loan will be used to refinance debt and support working capital needs. GE Capital Markets served as lead arranger and bookrunner. [Read the press release.](#)
- General Electric Co. said that subsidiary GE Energy Financial Services has committed 26.1 million pounds (\$41.3 million) to a loan for Sterling Resources Ltd. to help finance the first phase of development of the Breagh gas field in the U.K. Southern North Sea. The commitment is part of a 105 million pound senior secured loan being put together with Societe Generale and Commonwealth Bank of Australia. [Read the press release.](#)
- Providing both capital and collaboration, GE led a \$22 million investment round in San Francisco-based Project Frog and began construction of one of its prefabricated environmentally sustainable buildings at GE's renowned Learning Center in Ossining, N.Y. Led by GE Energy Financial Services and joined by other investors including Claremont Creek Ventures, Greener Capital Partners and RockPort Capital Partners, the \$22 million investment will help Project Frog expand its sales pipeline and execute on orders. The investment amount for each firm participating was not disclosed. [Read the press release.](#)



Other Company News

CITIZENSHIP, ECOMAGINATIONSM, HEALTHYMAGINATION

- GE launched the EcomaginationSM Challenge in China to spur open innovation of solutions to the country's growing energy needs. GE and 7 venture capital partners will provide \$100 million to find and fund the best gas energy ideas to help China more efficiently meet its large energy requirements. The China challenge is inspired by the success of the original \$200 million EcomaginationSM Challenge that debuted in the U.S. last year, and the new \$100 million Healthymagination Challenge to find the best ideas for improving breast cancer diagnostics. The original challenge has become a gushing pipeline of innovation, with 74,000 entrants from 150 countries submitting over 5,000 green business plans. GE and its partners, in turn, have invested in 22 of the ecomaginationSM winners so far (and GE has acquired one), providing a path to commercialization for cleantech start-ups. [Read the press release.](#)
- Grizzly Oil Sands ULC has selected GE's produced water evaporation technology for its Algar Lake project near Fort McMurray, Alberta, Canada. Phase 1 of the Algar Lake Steam-Assisted Gravity Drainage (SAGD) project will produce 5,000-6,000 barrels per day of bitumen and, by using GE's produced water evaporation process, will recycle up to 97 percent of the produced water. The announcement reinforces GE's commitment to improve water reuse, a key commitment of ecomaginationSM, a business strategy to create new value for customers, investors and society by solving energy, efficiency and water challenges. [Read the press release](#)



ecomaginationSM

GE GLOBAL RESEARCH

- Pressing the accelerator on the drive to electrified transportation, GE and Nissan have signed a two-year research collaboration to speed up the development of a reliable, robust smart charging infrastructure to fuel mass market adoption of electric cars like the Nissan LEAF. GE and Nissan have identified two key focus areas for the research efforts. The first relates to the integration of electric vehicles with homes and buildings. The second looks at electric vehicle charging dynamics and the future impact on the grid once millions of electric cars are on the road. [Read the press](#)

RECENT INVESTOR EVENTS

Visit the [Events & Presentations](#) section of our investor website to view the presentations.

- September 20*: GE Energy Investor Meeting
- September 21-22*: Citi Industrials Conference
- September 26-27*: Oppenheimer Industrials Conference

UPCOMING INVESTOR EVENTS (subject to change)

- October 21**: GE 3rd Quarter 2011 Earnings Webcast
- November 2: Goldman Sachs Global Industrials Conference 2011
- November 10: Morningstar Annual Management Behind the Moat Conference

* Webcast replays are retained on our website for a limited period of time.

**Meeting will be webcast.