

March 2011 Investor Update

March 31, 2011

To the Investment Community,

The Company has released our 2010 Annual Report: *Growth Starts Here*. Please visit <http://www.ge.com/ar2010/> to read the CEO's letter to shareowners and our review of the Company's 2010 business and financial performance.

On March 14, GE filed its 2011 Proxy Statement. The document can be found on our website at <http://www.ge.com/ar2010/proxy.html>.

As the people of Japan work to recover from the devastating impact of the recent unprecedented natural disaster, GE offers its heartfelt condolences — and ongoing help. To read about GE's \$5 million commitment to Japan, please see the Citizenship section on page 5. Over the recent weeks, GE has been providing updates on the situation in Japan via the "GE Reports" website. Click [here](#) to view these updates.

GE announced on March 29 that its Energy business has entered into an agreement to acquire approximately 90 percent of Converteam, a leading provider of electrification and automation equipment and systems. Please see the Energy Infrastructure section on page 2 for more information and a link to our press release.

On March 2, GE announced it had completed the acquisition of privately-held Lineage Power Holdings, Inc., from The Gores Group, LLC. Lineage Power is a leading global provider of high-efficiency power conversion infrastructure technology and services for the telecommunications and datacenter industries. The acquisition positions GE Energy technology to be deployed in the \$20 billion per year power conversion space, where the demand for reliable, high quality power is driven by the growth in cloud computing and mobile internet voice, video and data applications. [Read the press release](#).

For presentations, news and other helpful information please visit our investor website at <http://www.ge.com/investor>.

Please see "GE Reports" to keep informed about the latest company developments. We will update it daily to share information and our perspectives on GE activities around the world. Please visit our website at <http://www.gereports.com/>.

Regards,



"This document contains "forward-looking statements" – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance and financial condition, and often contain words such as "expect," "anticipate," "intend," "plan," "believe," "seek," "see," or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, particular uncertainties that could cause our actual results to be materially different than those expressed in our forward-looking statements include: current economic and financial conditions, including volatility in interest and exchange rates, commodity and equity prices and the value of financial assets; the impact of conditions in the financial and credit markets on the availability and cost of General Electric Capital Corporation's (GECC) funding and on our ability to reduce GECC's asset levels as planned; the impact of conditions in the housing market and unemployment rates on the level of commercial and consumer credit defaults; changes in Japanese consumer behavior that may affect our estimates of liability for excess interest refund claims (Grey Zone); our ability to maintain our current credit rating and the impact on our funding costs and competitive position if we do not do so; the adequacy of our cash flow and earnings and other conditions which may affect our ability to pay our quarterly dividend at the planned level; the level of demand and financial performance of the major industries we serve, including, without limitation, air and rail transportation, energy generation, network television, real estate and healthcare; the impact of regulation and regulatory, investigative and legal proceedings and legal compliance risks, including the impact of financial services regulation; strategic actions, including acquisitions and dispositions and our success in integrating acquired businesses; and numerous other matters of national, regional and global scale, including those of a political, economic, business and competitive nature. These uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements."

"This document may also contain non-GAAP financial information. Management uses this information in its internal analysis of results and believes that this information may be informative to investors in gauging the quality of our financial performance, identifying trends in our results and providing meaningful period-to-period comparisons. For a reconciliation of non-GAAP measures presented in this document, see the accompanying supplemental information posted to the investor relations section of our website at www.ge.com."

"In this document, "GE" refers to the Industrial businesses of the Company including GECS on an equity basis. "GE (ex. GECS)" and/or "Industrial" refer to GE excluding Financial Services."

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Industrial Businesses

ENERGY INFRASTRUCTURE

- GE announced that its Energy business has entered into an agreement to acquire approximately 90 percent of Converteam, a leading provider of electrification and automation equipment and systems, from a controlling shareholder group that includes management, Barclays Private Equity and LBO France, for approximately \$3.2 billion. The transaction, endorsed by Converteam's management team and employee representative groups, is expected to close during third quarter 2011, subject to customary closing conditions. The acquisition of Converteam allows GE to capitalize on the electrification demands of customers by adding significant product and service capabilities in power electronics, industrial automation, and process controls. Additionally, the acquisition expands GE's offering in rapid growth sectors that demand high energy efficiency such as oil and gas, thermal power generation, and renewables, and enhances GE's ability to bring integrated solutions to key growth regions, including Brazil, Russia, China, India and the Middle East. [Read the press release.](#)
- Russian power generation company TGK-9, an affiliate of Integrated Energy Systems, has selected advanced gas turbine technology from GE for a combined-cycle plant that will supply heat and electricity for the residents of Berezniki, an industrial city in Russia's Urals Federal District. The project supports the Russian government's initiative to continue to modernize its energy infrastructure and to meet the country's growing power needs. GE will supply two Frame 6FA gas turbine and associated generators plus technical assistance, on-site training and performance testing for the combined-cycle project, which is expected to produce 220 megawatts of new power for the region. [Read the press release.](#)
- GE Oil & Gas has received a \$7 million contract from Total E&P UK Ltd of Aberdeen, Scotland, to supply drilling and production equipment for the expansion of the Elgin Franklin gas field in the North Sea. To meet the extreme well pressure and temperature demands of the project, GE is supplying surface wellhead and flow control equipment that can operate at well pressures of 15,000 PSI and temperatures of 450° F. In addition to the equipment, GE will provide field service installation, training and maintenance services for the project. [Read the press release.](#)
- GE introduced its 4.1-113 wind turbine, a four-megawatt class machine that is optimized for offshore use and is designed to bring a new level of reliability to the offshore wind industry. GE has signed a contract to supply a 4.1-113 wind turbine, along with associated services, to Göteborg Energi for installation in the Gothenburg, Sweden harbor in the second half of 2011. This project is supported by the Swedish Energy Agency through its technology program, demonstrating its interest in leading offshore technology. [Read the press release.](#)
- GE and the Government of Ontario announced a new \$40 million Grid IQ™ Innovation Center, the first center of its kind for GE in Canada, to be located in Markham, Ontario. Grid IQ is GE's companywide commitment to solving customers' toughest challenges with more efficient, reliable and sustainable energy solutions. The 200,000 square foot center will develop and manufacture grid modernization technologies and will encompass a global testing and simulation laboratory. The building is expected to open in July 2012. [Read the press release.](#)



Industrial Businesses CONTINUED

AVIATION

- Etihad Airways and the Engine Alliance* have signed agreements for the purchase of the GP7200** engines to power its fleet of 10 Airbus A380 aircraft and for a long-term Fleet Management Agreement for the maintenance, repair and overhaul of the engines. The agreements are worth up to \$1.5 billion. The GP7200 engine is the leading engine for the Airbus A380 aircraft with 19 GP7200-powered A380s in service and 109 more on order.

[Read the press release.](#)

- Cathay Pacific Airways has ordered 10 additional GE90-115B-powered Boeing 777-300ER aircraft for delivery beginning 2014. The order brings its GE90-powered Boeing 777 fleet that is in service and on order to 46 aircraft. The Boeing 777-300ER, -200LR and 777 Freighters powered by GE90-115B engines have been highly popular aircraft/engine combinations. More than 580 of these aircraft have been ordered by 43 customers worldwide. [Read the press release.](#)



HEALTHCARE

- GE Healthcare announced FDA clearance of Optima™ MR360 1.5 tesla and Brivo™ MR355 1.5 tesla magnetic resonance systems addressing the demand for productivity, versatility and value. Approximately 180 systems have been ordered by hospitals and imaging centers worldwide. Optima MR360 and Brivo MR355 can potentially reduce annual energy costs by up to 34% per year compared to previous generation systems, and both systems can be sited in 20% smaller space compared to other full body 1.5T scanners. [Read the press release.](#)
- GE announced the launch of the Optima™ MR430s, a new specialty scanner with breakthrough technology that delivers precise imaging with exceptional comfort and the 1.5T image quality radiologists require. The Optima MR430s is an extreme leap forward in MR imaging because only the targeted anatomy — whether it's an arm or a leg — goes inside the system. It is the latest in a series of innovative health technologies that provide better health to more people through GE's healthymagination initiative.

[Read the press release.](#)



HOME & BUSINESS SOLUTIONS

- GE Intelligent Platforms announced that long-term customer, Waterford Township Department of Public Works, located in Michigan, was standardizing on GE's Proficy® Software Platform for multiple projects including an Electronic Standard Operating Procedures solution and connection to the municipality's existing Geospatial Information System (GIS). Waterford personnel will be partnering with information technology experts located at GE's Advanced Manufacturing and Software Technology Center in Van Buren Township, Michigan, to develop a platform that will tie all of this forward-thinking municipality's disparate systems together and provide them with methodologies and best practices to better meet customer needs. With 13 water treatment plants and 62 sewer pumping stations covering a district of 36 square miles, Waterford's DPW serves a population of approximately 72,000 people, capable of producing 30 million gallons of water per day. In addition to the GIS, the department has deployed many advanced technology projects including a state-of-the-art supervisory control and data acquisition (SCADA) solution, automated meter reading, computer maintenance management system, broadband wireless network that streams video from cameras deployed around the township and document management, among others. [Read the press release.](#)

*The Engine Alliance is a 50/50 joint venture of GE and Pratt & Whitney, a unit of United Technologies Corp. (NYSE:UTX).

** GP7200 Engine Program participants include SNECMA (France), Techspace Aero (Belgium) and MTU Aero Engines (Germany).

GE Capital

- On March 28, GE Capital priced its first Eurobond offering since October 2010. The offering was a 5-year fixed-rate EUR 1.25 billion senior note with a coupon of 3.75%.
- On March 22, Grupo Banco Bilbao Vizcaya Argentaria (BBVA) announced it has completed the acquisition of its stake in Turkiye Garanti Bankasi. GE had previously announced the agreement to sell an 18.6% stake to the Spanish banking group in November 2010. GE is retaining 2.25% of Garanti shares.
- Boeing [NYSE: BA] and GE Capital Aviation Services (GECAS) finalized an order for 10 777-300ER (extended range) airplanes. The order is worth approximately \$2.8 billion at list prices. The new 777-300ERs will help GECAS meet growing airline demand for long-haul passenger airplanes. With this announcement, GECAS has ordered 53 777s, including 41 777-300ERs. [Read the press release.](#)
- GE Capital, Corporate Retail Finance announced it is co-collateral agent on a \$600 million asset-based revolving credit facility for Winn-Dixie Stores, Inc., a leading food retailer. The loan refinances an existing credit facility and will be used for working capital and general corporate purposes. GE Capital Markets served as joint lead arranger. [Read the press release.](#)
- Customers will be more comfortable at Jennifer Convertibles now that the retailer has added consumer financing backed by GE Capital Sales Finance through more than 80 stores nationwide. The credit program will provide Jennifer Convertibles customers with a range of financing options and benefits for their home furnishing purchases, including affordable monthly payments through deferred interest and extended financing terms, special cardholder promotions, and online account management. [Read the press release.](#)
- The financing of México's largest cogeneration power plant—owned by GE Energy Financial Services and Abengoa (MCE: ABG.MC)—has been named Overall Latin American and Latin American Power Deal of the Year by *Project Finance* magazine. Announced at the 12th Annual Project Finance Deals of the Year Awards Dinner in New York City on March 3, the magazine selected the financing for the 300-megawatt cogeneration power plant under construction in Tabasco, México, because it enabled construction of the first independently-owned power plant to supply Mexican state oil company PEMEX. In June 2010, GE and Abengoa announced that they would jointly invest \$180 million to develop the largest cogeneration power plant in México. Construction began in September 2009, with commercial operation expected next year. [Read the press release.](#)



Other Company News

CITIZENSHIP, ECOMAGINATIONSM, HEALTHYMAGINATION

- Immediately following the magnitude 9.0 offshore quake and tsunami, GE Chairman and CEO Jeff Immelt announced that the Company will commit \$5 million in cash, equipment and services toward relief efforts in Japan. Some of these donations have already been identified and put into place. The GE Foundation, which is the philanthropic arm of GE, has committed ¥100 million (USD\$1.25 million) to the Japan Red Cross. Additionally, the GE Foundation has committed ¥100 million (USD\$1.25 million) to Miyagi Prefecture Disaster Response Fund. Miyagi Prefecture is the hardest hit area as its capital is the city of Sendai. A total of USD \$0.7 million in healthcare-related product donations have been committed, including handheld ultrasounds. The units are in stock and GE is working with the Japanese government's Disaster Medical Assistance Team to deploy the units to medical teams and practitioners assisting victims of the disaster. [Read the GE Reports story.](#)

GE GLOBAL RESEARCH

- Leveraging technologies developed under GE's Nanotechnology Advanced Technology Program, GE has fabricated a prototype material that can cool electronic devices such as a laptop computer twice as well as copper. As Dr. Tao Deng, a senior scientist at GE Global Research and the project leader, writes on the Global Research blog: "Less overheating means that you can get more power from your gadgets. Imagine more advanced radar systems, better aviation and marine electronic control systems, and the icing on the cake — faster laptops! As electronics become more advanced, we are approaching the point where conventional materials like copper simply can't take the heat. For computing to go faster and electronic systems to become more capable, better cooling solutions will be needed to allow this to happen." [Read the GE Reports story.](#)

RECENT INVESTOR EVENTS

Visit the [Events & Presentations](#) section of our investor website to view the presentations.

- February 8: Barclays Capital Industrial Select Conference: John Rice, Vice Chairman of GE, presented.
- March 24: The Janney Capital Markets Water Industry Summit: Heiner Markoff, President & CEO, GE Water & Process Technologies, presented.

UPCOMING INVESTOR EVENTS (subject to change)

- April 21*: GE 1st Quarter 2011 Earnings Webcast
- April 27*: 2011 Annual Meeting of Shareowners in Salt Lake City, Utah
- May 18*: 2011 Electrical Products Group (EPG) Conference

**Meeting will be webcast. Webcast replays are retained on our website for a limited period of time.*