

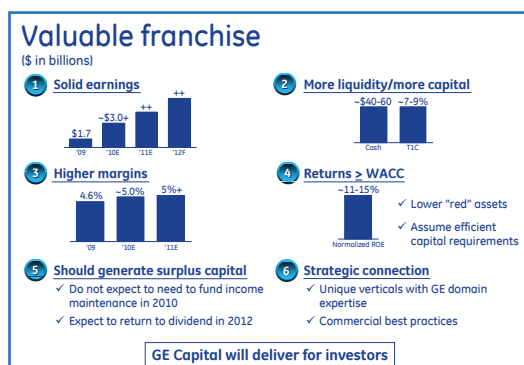
# December 2010 Investor Update

December 31, 2010

To the Investment Community,

Best wishes for a happy and healthy new year from the GE Investor Communications team.

On December 7, Mike Neal, GE Vice Chairman and GE Capital CEO, and several members of the GE Capital leadership team hosted an investor webcast, providing an update on the business. The slide to the right, covered during the presentation, highlights the value that GE Capital will deliver for GE investors in the future. You can listen to the replay of the webcast and download the related materials [here](#).



This month, the Board of Directors raised the Company's quarterly dividend 17% from \$0.12 per outstanding share of the Company's common stock to \$0.14 per outstanding share of the Company's common stock. "We are able to increase the GE dividend for the second time this year because of continued strong cash generation, accelerated recovery at GE Capital and solid underlying performance in our Industrial businesses through year-end 2010," GE CEO Jeff Immelt said. "In addition, the Company plans to continue capitalizing on complementary and financially attractive inorganic growth opportunities, opportunistic share repurchases and investing in innovation as part of our thoughtful capital-allocation efforts." [Read the press release](#).

Adding to the infrastructure acquisitions announced recently, GE announced its intention to make an offer for 100% of Wellstream Holdings PLC (LSE: WSM), a leading engineer and manufacturer of high-quality flexible pipeline products for oil and gas transportation in the subsea production industry. Please see the Energy Infrastructure page for more information and a link to our press release.

On December 14, Jeff Immelt, Chairman and CEO of GE, hosted the GE Annual Outlook Investor Meeting in New York. At the outlook meeting, Mr. Immelt presented a positive outlook for the Company, commenting that the current GE portfolio is the best he has

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seen during his tenure as CEO. Mr. Immelt's overview slide to the right highlights the key messages of the presentation, including solid earnings growth expectations and GE's capital allocation priorities. The middle slide illustrates how GE will grow earnings per share over the next two years. Mr. Immelt closed his presentation with the bottom slide, identifying six operating goals that he would like to deliver on for investors going forward. Please click [here](#) to access the presentation materials.

On December 23, we issued a statement regarding certain previously identified fourth-quarter 2010 items that taken together do not change the company's strong financial outlook for the fiscal year 2010. We announced that while the Federal Communications Commission and the Department of Justice continue to make good progress toward approval of the sale of a majority stake in NBCU to Comcast, because of the lead time required, we will not close by year-end 2010. We expect that closing will occur in January 2011. As stated previously, we anticipate recognizing a large pre-tax gain and a small after-tax gain upon closing. Separately, we recently received a decision from the U.S. Environmental Protection Agency (EPA) regarding proposed phase 2 dredging the Hudson River. GE announced that it has advised the EPA that it will perform the second and final phase of the Hudson River dredging project. Please click [here](#) to read more about these two items.

For presentations, news and other helpful information, please visit our investor website at <http://www.ge.com/investors>.

Please see "GE Reports" to keep informed about the latest company developments. We will update it daily to share information and our perspectives on GE activities around the world. Please visit our website at [www.gereports.com/](http://www.gereports.com/)

Regards,



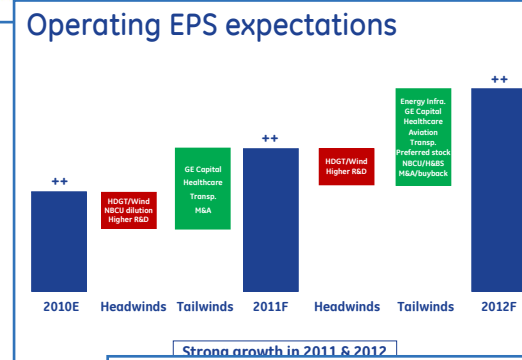
"Results are preliminary and unaudited. This document contains "forward-looking statements"- that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance and financial condition, and often contain words such as "expect," "anticipate," "intend," "plan," "believe," "seek," "see," or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, particular uncertainties that could cause our actual results to be materially different than those expressed in our forward-looking statements include: current economic and financial conditions, including volatility in interest and exchange rates, commodity and equity prices and the value of financial assets; the impact of conditions in the financial and credit markets on the availability and cost of General Electric Capital Corporation's (GECC) funding and on our ability to reduce GECC's asset levels as planned; the impact of conditions in the housing market and unemployment rates on the level of commercial and consumer credit defaults; our ability to maintain our current credit rating and the impact on our funding costs and competitive position if we do not do so; the adequacy of our cash flow and earnings and other conditions which may affect our ability to pay our quarterly dividend at the planned level; the level of demand and financial performance of the major industries we serve, including, without limitation, air and rail transportation, energy generation, network television, real estate and healthcare; the impact of regulation and regulatory, investigative and legal proceedings and legal compliance risks, including the impact of financial services regulation; strategic actions, including acquisitions and dispositions and our success in integrating acquired businesses; and numerous other matters of national, regional and global scale, including those of a political, economic, business and competitive nature. These uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements."

"This document may also contain non-GAAP financial information. Management uses this information in its internal analysis of results and believes that this information may be informative to investors in gauging the quality of our financial performance, identifying trends in our results and providing meaningful period-to-period comparisons. For a reconciliation of non-GAAP measures presented in this document, see the accompanying supplemental information posted to the investor relations section of our website at [www.ge.com](http://www.ge.com)."

"In this document, "GE" refers to the Industrial businesses of the Company including General Electric Capital Services, Inc., (GECS) on an equity basis. "GE (ex. GECS)" and/or "Industrial" refer to GE excluding Financial Services."

### Overview

- ✓ GE prepared to deal with "multi-speed" world with more volatility, but environment is generally improving
- ✓ Portfolio will deliver solid earnings growth in '10/'11 & beyond
  - + Performance continues to strengthen in 4Q
  - + Capital bounce back is underway
  - + Industrial growth in '11; acceleration in '12
  - + Addressed long-tail uncertainties in '10
- ✓ Industrial organic growth powered by longstanding initiatives ... technology, services & globalization
- ✓ Will begin to report operating earnings (ex. non-operating pension expense) in '11 as primary way to frame the company
- ✓ Capital allocation will benefit investors
  - + Announced second dividend increase in '10 ... +40% vs. beginning of year
  - + Complementary acquisitions will generate attractive returns
  - + Continue to opportunistically buy back stock
  - + Increasing overall return on total capital



### Going forward

Operating goals	Outlook
1 Growing operating earnings ≥ S&P 500	✓ Best portfolio in recent memory
2 Services & growth markets organically up 5-10%	✓ Committed to capital allocation that will create value
3 Keep GE Capital at 30-40% of total operating earnings	✓ Well positioned for long-term organic growth
4 Grow cash ≥ net income ... and restore GE Capital dividend	✓ Repositioned GE Capital
5 Increase ROTC ... Industrial ROTC of 15%+	✓ Performance accelerating
6 Maintain attractive dividend payout ratio	

# GE Technology Infrastructure

- At the 96th annual meeting of the Radiological Society of North America in Chicago, GE Healthcare showcased some of its latest computed tomography (CT) innovations that provide dose-reducing options to customers to help ensure better diagnoses. GE Healthcare's exclusive ASiR (adaptive statistical iterative reconstruction) low-dose reconstruction technology, available on the GE Discovery™ CT750 HD and LightSpeed VCT, can reduce dose by up to 40-50% while maintaining image quality. ASiR, in concert with GE's SnapShot Pulse technology, further helps physicians to reduce dose cardiac imaging by more than 83%. ASiR is now routinely used with over 600 scanners worldwide, benefiting more than 15,000 patients per day on well over three million exams to date.

*Read the press release.*

- GE Transportation shipped a second batch of its award-winning PowerHaul Locomotives to customer Freightliner Group Ltd. in the United Kingdom. These five locomotives were manufactured at GE's plant in Erie, Pennsylvania, and will join the first batch of seven that were placed in revenue service shortly after arrival in the U.K. in November 2009. The locomotives are part of a 30-unit order placed in 2007, the largest in Freightliner Group's history. *Read the press release.*

- GE announced a cooperative framework agreement with CSR Corporation Limited (CSR) to establish a U.S.-based joint venture to advance high-speed and other rail technology in the U.S. The partnership represents an investment of approximately \$50 million in the joint venture with the potential to sustain or create 250 U.S. jobs by 2012 for the first phase of the agreement. This collaboration establishes the GE Transportation - CSR joint venture as the first U.S. manufacturer ready to supply high-speed rail (HSR) passenger trains for the two proposed true U.S. HSR corridors in Florida and California. In addition, all final production will be in the U.S., sustaining approximately 3,500 long-term high-tech manufacturing U.S. jobs in support of the joint venture.

*Read the press release.*



# GE Energy Infrastructure

- GE announced its intention to make an offer for 100% of Wellstream Holdings PLC (LSE: WSM), a leading engineer and manufacturer of high-quality flexible pipeline products for oil and gas transportation in the subsea production industry. The terms of the transaction, which value Wellstream's share capital at £0.8 billion (\$1.3 billion), offer Wellstream shareholders 780 pence in cash per Wellstream share and a special dividend of 6 pence in cash per Wellstream share. The transaction, which the board of Wellstream intends to unanimously recommend to Wellstream's shareholders, is expected to complete in the first quarter of 2011, subject to acceptance by shareholders and customary closing conditions. With double-digit growth expected in deepwater spending annually for the next five years, the addition of Wellstream will broaden GE Oil & Gas' extensive subsea production systems equipment and service capabilities. It also will enhance GE's ability to capitalize on growth in Brazil, Africa and Asia. [Read the press release.](#)
- GE announced it has been selected by Saudi Aramco, the state-owned national oil company, for agreements totaling nearly \$500 million to supply a broad range of equipment and services for an expansion of the Shaybah gas-oil processing facilities. To generate the additional 729 megawatts of power, GE is supplying 11 gas turbine-generators, 44 compressors, motors and services. GE will ship the equipment during the first half of 2012. In addition, services and training will be provided through the GE Energy Manufacturing Technology Center in Dammam, Saudi Arabia. The 10,000 square meter facility represents a \$100 million investment in the largest GE center of excellence worldwide. [Read the press release.](#)
- Brazil, the wind energy leader in Latin America, continues to offer major opportunities for wind energy development. As part of the country's 2010 Alternative Energy Auctions, GE announced commitments from four developers to supply more than 400 megawatts of clean, wind-generated electricity to Brazil's renewable energy capacity. These commitments include 258 of GE's advanced 1.5 and 1.6-megawatt wind turbines. Customers making commitments to GE from Brazil's 2010 Alternative Energy Auction are Renova Energia S.A., Dobreve Energia S.A. (DESA), Contour Global and Bioenergy. The 2010 auction commitments build upon GE's success in winning more than 400 megawatts of wind turbine commitments in Brazil's first technology-specific energy auction, held in 2009. [Read the press release.](#)
- QGC, a leading Australian coal seam gas explorer and producer, has signed a contract with a consortium of GE and Laing O'Rourke for the construction of a water treatment plant in southwest Queensland that will support the region's rapidly growing coal seam gas industry. The new Kenya Water Treatment Plant will use GE's advanced membrane and thermal water treatment technologies to desalinate water produced during the extraction of gas from the coal seams. The facility, to be built near the town of Chinchilla about 290 kilometers west of Brisbane, will have the capacity to treat up to 72 million liters per day. The Kenya Water Treatment Plant is expected to begin commercial operation in the final quarter of 2011. [Read the press release.](#)



# GE Capital

## ecomagination<sup>SM</sup>

- GE Energy Financial Services (EFS) announced that it reached its multi-year target of building a \$6 billion portfolio of renewable energy investments by the end of 2010, inspired by GE's ecomagination initiative. Renewable energy now comprises nearly 30 percent of EFS's overall portfolio, up from about 6 percent in 2006. EFS started investing in renewable energy in 1987. It had amassed a \$3 billion portfolio by January 2008, when it set a target of reaching \$6 billion by the end of this year. The investments have spanned 14 countries, 95 wind farms, 40 solar installations, six hydroelectric projects, 12 landfill gas facilities, and 15 projects involving other technologies, across a wide spectrum of capital – from project equity to debt, and venture capital. [Read the press release.](#)
- GE Capital, Restructuring Finance announced it is administrative agent for a \$200 million debtor-in-possession (DIP) credit facility and a \$175 million plan of reorganization (POR) credit facility for Vertis Holdings, Inc., a leading marketing communications company. The financing supports the company's recapitalization under a voluntary pre-packaged Chapter 11 filing and its emergence. GE Capital Markets served as joint lead arranger for the DIP and lead arranger for the POR. [Read the press release.](#)
- GE Capital Media, Communications & Entertainment announced that it will serve as administrative agent for a new \$230 million senior secured credit facility for Lighttower Fiber Networks, a leading fiber network and broadband service provider in the Northeast. GE Capital Markets served as lead left bookrunner on the transaction, which closed November 30, 2010. The facility was structured as a \$40 million revolver and \$190 million term loan, with a portion used by Lighttower in the acquisition of Lexent Metro Connect, a leading provider of custom-built dark fiber networks. [Read the press release.](#)
- GE Capital announced the signing of an agreement whereby Grupo Financiero Santander Mexico will acquire GE's consumer mortgage business in Mexico, encompassing all of its operations, including its \$2 billion consumer mortgage portfolio. Financial terms were not disclosed and the transaction, which requires customary regulatory approvals, is anticipated to close in the first half of 2011. Mexico remains an important market for GE and GE Capital, which continues to be a leading provider of commercial lending in real estate, equipment and aircraft financing, transportation, structured and technology finance, and working capital. [Read the press release.](#)
- GE Capital and JCB, a leading global construction equipment manufacturer, announced an agreement to provide financing to JCB's U.S. dealerships. This new arrangement allows them to better manage wholesale floor planning by obtaining more flexible payment terms and increased liquidity. The third-largest heavy equipment manufacturer in the world and a family-owned company, JCB makes more than 300 different types of construction equipment, including backhoe loaders, skid steer loaders, compact track loaders, rough terrain fork lifts and telescopic handlers. [Read the press release.](#)



# Home & Business Solutions

- In the context of the 16th session of the Conference of the Parties (COP16) to the United Nations Framework Convention on Climate Change (UNFCCC), Quintana Roo's State Governor Félix González Canto reiterated his country's commitment to the environment by presenting a project to replace 25,507 streetlights in the municipality of Othón P. Blanco with GE Evolve™ light-emitting diode (LED) cobrahead street lights. The project supports the Mexican government's Special 2010-2012 Climate Change Program to mitigate environmental impacts by reducing the municipality's energy usage by 29,218,980 million watts per year. Once completed, the project will be the largest installation of LED streetlights in Latin America. The 25,507 GE LED lighting systems will generate estimated energy savings of 51% for the town, when compared to the technology currently in place. [Read the press release.](#)
- GE Intelligent Platforms and Ingersoll-Rand Plc (NYSE: IR) announced the signing of a cooperative agreement to develop an automation platform to meet the energy and operational efficiency needs of data centers. The two companies will work together to develop intelligent offerings that include the world-class industrial solutions of GE and the industry-leading HVAC expertise of Trane, a business of Ingersoll Rand, a world leader in creating and sustaining safe, comfortable and efficient environments. GE is pursuing inclusion of the Trane/GE data center solution in the ecomagination portfolio. [Read the press release.](#)

## NBC Universal

- Delivering five back-to-back record-breaking years, Bravo Media earned its best year ever across all key demographics in primetime, digital platforms, and financial metrics, according to Nielsen Media Research. Bravo ranks No. 15 among all ad-supported cable entertainment networks in the coveted adult 18-49 demographic (improved from No. 18 in 2009). Ranking as the No. 5 cable network among women 18-34 (improved from No. 9 in 2009), Bravo recorded 13 percent growth in 2010 among that demographic. Bravo added 107 brand new advertisers in 2010, with more than 20 percent growth in national ad revenue versus 2009. On the digital side, revenue grew more than 45 percent with the addition of 42 new advertisers to the roster. [Read the press release.](#)
- Delivering double-digit growth across all key demographics, Oxygen Media is pacing for its best year ever and is the fastest growing women's network among women 18-49 and adults 18-49 in 2010, according to Nielsen Media Research. Oxygen's momentum in the marketplace yielded an increase in national ad revenue of 14 percent\*; while adding 69 new advertisers and numerous integration sponsors including P&G, Ikea and Virgin Mobile, among others. [Read the press release.](#)
- The December 11 edition of "Saturday Night Live" has set season highs for the show in adult 18-49 rating and total viewers. According to "live plus same day" data from Nielsen Media Research, the December 11 telecast, hosted by Paul Rudd with musical guest Paul McCartney, dominated its time period with a 2.7 rating, 11 share in adult 18-49 and 7.6 million viewers overall. [Read the press release.](#)



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### Upcoming film releases

- January 14            The Dilemma (Vince Vaughn and Kevin James)
- February 4            James Cameron Presents: Sanctum



\*National cash revenue growth

# Citizenship, ecomagination<sup>sm</sup> and healthymagination

- GE announced that it has advised the U.S. Environmental Protection Agency (EPA) that it will perform the second and final phase of the Hudson River dredging project. GE also said it will take an after-tax charge of about \$500 million in the fourth quarter of 2010 to help fund the remainder of the project. As discussed on December 14 with securities analysts, GE expects that positive items, including a favorable tax settlement, will offset this charge. GE expects this step will resolve future uncertainty regarding Hudson dredging liabilities. GE's goal is to resume dredging in late Spring 2011. The company's dredging team already has begun to refine the engineering design for Phase 2, based on technical discussions with EPA and the recommendations of the panel of independent scientists who evaluated the first phase of dredging. GE expects to submit the plans to EPA for review and approval in February. [Read the press release.](#)
- GE, in partnership with Environmental Defense Fund, announced it recently concluded an ecomagination Treasure Hunt at the Florida Citrus Bowl Stadium in the city of Orlando. The process identified potential opportunities to reduce the stadium's energy spending by 50 percent annually. It was conducted as part of GE's partnership with the city to create local jobs and improve energy efficiency. The ecomagination Treasure Hunt teamed up Orlando's facility employees and GE technical experts to investigate resource consumption using lean methodologies and recommend methods to reduce energy waste. The estimated cost to implement all the identified opportunities is \$365,000, and it is expected that the facility will recoup those expenses within 2.4 years. [Read the press release.](#)

## GE Global Research

- The hybrid systems research team at GE Global Research announced a significant breakthrough that could help accelerate the electrification of bus fleets, delivery trucks and other larger, heavy-duty vehicle fleets. The GE team successfully demonstrated a dual battery system on a zero tailpipe emissions hybrid transit bus that pairs a high-energy density sodium battery with a high-power lithium battery. The research is being done as part of a \$13 million research project GE is engaged in with the Federal Transit Administration and Northeast Advanced Vehicle Consortium, funded under the National Fuel Cell Bus Program. In addition to optimizing performance, a dual system can reduce the cost of a battery by up to 20% compared to a single battery system for vehicle applications like transit buses and delivery trucks that require significant power and energy storage capacity. [Read the press release.](#)



## Recent investor events

Visit the [Events & Presentations](#) section of our investor website to view the presentations.

December 7: GE Capital Investor Webcast

December 14: GE Annual Outlook Investor Meeting

December 16: Bank of America Merrill Lynch 2010 Global Industrials Conference, Michael Petras, President & CEO, GE Lighting presented.

## Upcoming investor events (subject to change)

January 21\*: GE 4th Quarter & Total Year 2010 Earnings Webcast

\*Meeting will be webcast. Webcast replays are retained on our website for a limited period of time.